

## ***Journal of Communication: Media Watch***

The Journal of Media Watch publishes up-to-date research and original, peer-reviewed articles in the challenging discipline of Communication, Media, Information Technology, Social Media, Journalism, Public Relations, Advertising, Film Studies and more. Published research articles in the Journal of Media Watch enjoy very high impact and major citations. It is listed as the approved journal by all leading academic institutions along with the Board of Studies of leading universities within India and abroad. It has completed its challenging almost ten years of regular publications. The main thrust of the journal is to publish original methodological, scientific, and theoretical research papers for the benefit of the academic community and researchers worldwide. It is supported by strong international editorial advisory support from leading academicians in the world. It is a non-profit academic publication solely intended to enrich the field of knowledge.

For more information visit: <https://mediawatchjournal.in/>

Journal of Media Watch is Indexed in: Scopus, Elsevier, Ebsco Communication and Media Index, Embase, CrossRef, Reaxys, Google Scholar, ERIH Plus, Asian Education Index, CiteFactor, Scientific Indexing Service, Index Copernicus, ProQuest, CNKI, ResearchBib, Engineering Village, MIAR, Ulrichsweb, J-Gate, Indian Citation Index, DRIJ

### **Useful Links:**

Call for papers: <https://mediawatchjournal.in/call-for-papers-2/>

Submission: <https://mediawatchjournal.in/information-for-authors/>

Subscription: <https://mediawatchjournal.in/subscription/>

Contact: <https://mediawatchjournal.in/contact-us/>

Mail contact: [mediawatchjournal@gmail.com](mailto:mediawatchjournal@gmail.com) / [editor@mediawatchjournal.in](mailto:editor@mediawatchjournal.in)

### **Communication to:**

Media Watch, SCS College Road (Near Amala Club), Puri-752 001, Odisha, India  
Phone: +91 94395 37641 (WhatsApp)



Editors-in-Chief: **Dr. Sony Jalarajan Raj**

Faculty of Fine Arts & Communication  
MacEwan University, Canada  
[sonyjraj@gmail.com](mailto:sonyjraj@gmail.com)

Editor: **Dr. R C Pattnaik**